CONTENTS

Critical Reviews of Journalism

Mass Communication and Journalism ..................... Zenjiro Hayakawa
Journalism in Broadcasting .............................. Susum Hayashi
Publishing and Journalism ............................... Hideo Shimizu

Journalism in Foreign Countries
1) America .............................................. Yasuhiro Kawanaka
2) U. S. S. R ........................................... Harutomo Akimoto
3) West Germany ....................................... Shyoji Hujinuma

A Historical Sketch of Journalism Theories ............ Akira Yamamoto
Journalism in the Meiji and Taisho Periods ............ Yooichi Wada

Proletarian Theories of Journalism in the Later Half of the
Taisho Period .......................................... Saburo Kouchi

Theories of Journalism in the Post War Period .......... Takeshi Sato

Journalist’s Views of Journalism ........................ Akihiko Haruhara
A Review of Shoichi Nakai’s “Media” Theories ..........Michio Inaba

Dates and Facts : Studies and Review of Journalism in the Post War Period.

Articles:

Rumours in Modern Japan ............................... Fumio Yamamoto
YUKICHI FUKUZAWA'S Communication Theory ........Hideyosi Chinone

Symposium :

Advertising in Japan ................................. Sigeaki Kasiwagi, Hisasi Kawakatsu
Tosikage Asakura, Noritsune Takagi

Government Public Relations and the Mass Media .... Ryukichi Eto
Eiichi Saito, Michio Inaba

Book Reviews:

Bibliography, 1967—1968

Published Annually

by

THE JAPAN SOCIETY FOR STUDIES IN JOURNALISM
AND MASS COMMUNICATION

c/o Institute of Journalism, University of Tokyo
Bunkyo-ku Tokyo, Japan